

PRIVACY POLICY MVANCAUTER HEALTH

INTRODUCTION

THIS PRIVACY POLICY OUTLINES POP UP YOGA CONCEPTS (" WE ") PRACTICES WITH RESPECT TO INFORMATION COLLECTED FROM USERS WHO ACCESS OUR WEBSITE AT WWW.POPUPYOGACONCEPTS.BE OR OTHERWISE SHARE PERSONAL INFORMATION WITH US

GROUNDS FOR DATA COLLECTION

PROCESSING OF YOUR PERSONAL INFORMATION (I.E. ANY INFORMATION WHICH MAY POTENTIALLY ALLOW YOUR IDENTIFICATION THROUGH REASONABLE MEANS; HEREINAFTER " PERSONAL INFORMATION ") IS NECESSARY FOR THE PERFORMANCE OF OUR CONTRACTUAL OBLIGATIONS TOWARDS YOU AND PROVIDING YOU WITH OUR SERVICES, TO PROTECT OUR LEGITIMATE INTERESTS AND FOR COMPLIANCE WITH LEGAL AND FINANCIAL REGULATORY OBLIGATIONS TO WHICH WE ARE SUBJECT.

WHEN YOU USE THE SITE, YOU CONSENT TO THE COLLECTION, STORAGE, USE, DISCLOSURE AND OTHER USES OF YOUR PERSONAL INFORMATION AS DESCRIBED IN THIS PRIVACY POLICY.

WHAT INFORMATION DO WE COLLECT?

WHILE USING OUR SERVICE, WE MAY ASK YOU TO PROVIDE US WITH CERTAIN PERSONAL INFORMATION THAT CAN BE USED TO CONTACT OR IDENTIFY YOU ("PERSONAL DATA"). PERSONAL DATA MAY INCLUDE, BUT IS NOT LIMITED TO:

EMAIL ADDRESS
FIRST NAME AND LAST NAME
PHONE NUMBER
ADDRESS, STATE, PROVINCE, ZIP/POSTAL CODE, CITY
COOKIES AND USAGE DATA

USE OF PERSONAL DATA

WE MAY USE THE INFORMATION FOR THE FOLLOWING:

- COMMUNICATING WITH YOU – SENDING YOU NOTICES REGARDING OUR SERVICES, PROVIDING YOU WITH TECHNICAL INFORMATION AND RESPONDING TO ANY CUSTOMER SERVICE ISSUE YOU MAY HAVE;
- TO COMMUNICATE WITH YOU AND TO KEEP YOU INFORMED ABOUT OUR LATEST UPDATES AND SERVICES;
- FOR STATISTICAL AND ANALYTICAL PURPOSES, INTENDED TO IMPROVE THE SITE.

IN ADDITION TO THE PURPOSES LISTED IN THIS PRIVACY POLICY, WE MAY SHARE PERSONAL INFORMATION WITH OUR TRUSTED THIRD-PARTY PROVIDERS, WHO MAY BE LOCATED IN DIFFERENT JURISDICTIONS ACROSS THE WORLD, FOR ANY OF THE FOLLOWING PURPOSES:

- HOSTING AND OPERATING OUR SITE;
- PROVIDING YOU WITH OUR SERVICES, INCLUDING PROVIDING A PERSONALISED DISPLAY OF OUR SITE;
- STORING AND PROCESSING SUCH INFORMATION ON OUR BEHALF;

WE MAY ALSO DISCLOSE THE INFORMATION IF WE HAVE GOOD REASON TO BELIEVE THAT DISCLOSURE OF SUCH INFORMATION IS HELPFUL OR REASONABLY NECESSARY TO COMPLY WITH ANY APPLICABLE LAW, REGULATION, LEGAL PROCESS OR GOVERNMENTAL REQUEST;

USER RIGHTS

YOU MAY REQUEST TO:

- RECEIVE CONFIRMATION AS TO WHETHER OR NOT PERSONAL INFORMATION CONCERNING YOU IS BEING PROCESSED AND ACCESS YOUR STORED PERSONAL INFORMATION, TOGETHER WITH SUPPLEMENTARY INFORMATION.
- RECEIVE A COPY OF PERSONAL INFORMATION YOU DIRECTLY VOLUNTEER TO US IN A STRUCTURED, COMMONLY USED AND MACHINE-READABLE FORMAT.
- REQUEST RECTIFICATION OF YOUR PERSONAL INFORMATION THAT IS IN OUR CONTROL.
- REQUEST ERASURE OF YOUR PERSONAL INFORMATION.
- OBJECT TO THE PROCESSING OF PERSONAL INFORMATION BY US.
- REQUEST TO RESTRICT PROCESSING OF YOUR PERSONAL INFORMATION BY US.
- LODGE A COMPLAINT WITH A SUPERVISORY AUTHORITY.

HOWEVER, PLEASE NOTE THAT THESE RIGHTS ARE NOT ABSOLUTE AND MAY BE SUBJECT TO OUR OWN LEGITIMATE INTERESTS AND REGULATORY REQUIREMENTS.

IF YOU WISH TO EXERCISE ANY OF THE ABOVE RIGHTS OR RECEIVE MORE INFORMATION, PLEASE CONTACT US USING THE DETAILS PROVIDED BELOW:

MICHEL@POPUPYOGACONCEPTS.BE

RETENTION

WE WILL RETAIN YOUR PERSONAL INFORMATION FOR AS LONG AS NECESSARY TO PROVIDE OUR SERVICES, AND AS NECESSARY TO COMPLY WITH OUR LEGAL OBLIGATIONS, RESOLVE DISPUTES AND ENFORCE OUR POLICIES. RETENTION PERIODS WILL BE DETERMINED TAKING INTO ACCOUNT THE TYPE OF INFORMATION THAT IS COLLECTED AND THE PURPOSE FOR WHICH IT IS COLLECTED, BEARING IN MIND THE REQUIREMENTS APPLICABLE TO THE SITUATION AND THE NEED TO DESTROY OUTDATED, UNUSED INFORMATION AT THE EARLIEST REASONABLE OPPORTUNITY. UNDER APPLICABLE REGULATIONS, WE WILL KEEP RECORDS

CONTAINING CLIENT PERSONAL DATA, ACCOUNT OPENING DOCUMENTS, COMMUNICATIONS AND ANYTHING ELSE AS REQUIRED BY APPLICABLE LAWS AND REGULATIONS.

COOKIES POLICY

WE AND OUR TRUSTED PARTNERS USE COOKIES AND OTHER TECHNOLOGIES IN OUR RELATED SERVICES, INCLUDING WHEN YOU VISIT OUR SITE OR ACCESS OUR SERVICES.

A "COOKIE" IS A SMALL PIECE OF INFORMATION THAT A WEBSITE ASSIGNS TO YOUR DEVICE WHILE YOU ARE VIEWING A WEBSITE. COOKIES ARE VERY HELPFUL AND CAN BE USED FOR VARIOUS DIFFERENT PURPOSES. THESE PURPOSES INCLUDE ALLOWING YOU TO NAVIGATE BETWEEN PAGES EFFICIENTLY, ENABLING AUTOMATIC ACTIVATION OF CERTAIN FEATURES, REMEMBERING YOUR PREFERENCES AND MAKING THE INTERACTION BETWEEN YOU AND OUR SERVICES QUICKER AND EASIER. COOKIES ARE ALSO USED TO HELP ENSURE THAT THE ADVERTISEMENTS YOU SEE ARE RELEVANT TO YOU AND YOUR INTERESTS AND TO COMPILE STATISTICAL DATA ON YOUR USE OF OUR SERVICES.

THE SITE USES THE FOLLOWING TYPES OF COOKIES:

A. 'SESSION COOKIES' WHICH ARE STORED ONLY TEMPORARILY DURING A BROWSING SESSION IN ORDER TO ALLOW NORMAL USE OF THE SYSTEM AND ARE DELETED FROM YOUR DEVICE WHEN THE BROWSER IS CLOSED;

B. 'PERSISTENT COOKIES' WHICH ARE READ ONLY BY THE SITE, SAVED ON YOUR COMPUTER FOR A FIXED PERIOD AND ARE NOT DELETED WHEN THE BROWSER IS CLOSED. SUCH COOKIES ARE USED WHERE WE NEED TO KNOW WHO YOU ARE FOR REPEAT VISITS, FOR EXAMPLE TO ALLOW US TO STORE YOUR PREFERENCES FOR THE NEXT SIGN-IN;

C. 'THIRD-PARTY COOKIES' WHICH ARE SET BY OTHER ONLINE SERVICES WHO RUN CONTENT ON THE PAGE YOU ARE VIEWING, FOR EXAMPLE BY THIRD-PARTY ANALYTICS COMPANIES WHO MONITOR AND ANALYSE OUR WEB ACCESS.

WE ALSO USE A TOOL CALLED "GOOGLE ANALYTICS" TO COLLECT INFORMATION ABOUT YOUR USE OF THE SITE. GOOGLE ANALYTICS COLLECTS INFORMATION SUCH AS HOW OFTEN USERS ACCESS THE SITE, WHICH PAGES THEY VISIT, WHEN THEY DO SO, ETC. WE USE THE INFORMATION WE OBTAIN FROM GOOGLE ANALYTICS ONLY TO IMPROVE OUR SITE AND SERVICES. GOOGLE ANALYTICS COLLECTS THE IP ADDRESS ASSIGNED TO YOU ON THE DATE YOU VISIT SITES, RATHER THAN YOUR NAME OR OTHER IDENTIFYING INFORMATION. WE DO NOT COMBINE THE INFORMATION COLLECTED THROUGH THE USE OF GOOGLE ANALYTICS WITH PERSONALLY IDENTIFIABLE INFORMATION. GOOGLE'S ABILITY TO USE AND SHARE INFORMATION COLLECTED BY GOOGLE ANALYTICS ABOUT YOUR VISITS TO THIS SITE IS RESTRICTED BY THE GOOGLE ANALYTICS TERMS OF USE AND THE GOOGLE PRIVACY POLICY.

THIRD-PARTY COLLECTION OF INFORMATION

OUR POLICY ONLY ADDRESSES THE USE AND DISCLOSURE OF INFORMATION WE COLLECT FROM YOU. TO THE EXTENT YOU DISCLOSE YOUR INFORMATION TO OTHER PARTIES OR SITES THROUGHOUT THE INTERNET, DIFFERENT RULES MAY APPLY TO THEIR USE OR DISCLOSURE

OF THE INFORMATION YOU DISCLOSE TO THEM. ACCORDINGLY, WE ENCOURAGE YOU TO READ THE TERMS AND CONDITIONS AND PRIVACY POLICY OF EACH THIRD PARTY THAT YOU CHOOSE TO DISCLOSE INFORMATION.

UPDATES OR AMENDMENTS TO THIS PRIVACY POLICY

WE RESERVE THE RIGHT TO PERIODICALLY AMEND OR REVISE THE PRIVACY POLICY; MATERIAL CHANGES WILL BE EFFECTIVE IMMEDIATELY UPON THE DISPLAY OF THE REVISED PRIVACY POLICY. THE LAST REVISION WILL BE REFLECTED IN THE "LAST MODIFIED" SECTION. YOUR CONTINUED USE OF THE PLATFORM, FOLLOWING THE NOTIFICATION OF SUCH AMENDMENTS ON OUR WEBSITE, CONSTITUTES YOUR ACKNOWLEDGEMENT AND CONSENT OF SUCH AMENDMENTS TO THE PRIVACY POLICY AND YOUR AGREEMENT TO BE BOUND BY THE TERMS OF SUCH AMENDMENTS.

HOW TO CONTACT US

IF YOU HAVE ANY GENERAL QUESTIONS ABOUT THE SITE OR THE INFORMATION WE COLLECT ABOUT YOU AND HOW WE USE IT, YOU CAN CONTACT US

CONTACT

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MICHEL@POPUPYOGACPNCEPTS.BE**